

AMENDMENTS TO THE CLAIMS:

Please cancel claims 2, 4, 8, and 10-12, without prejudice or disclaimer of their subject matter, amend claims 1, 3, 5-7, and 9, and add new claims 13-20, as indicated below. This listing of claims will replace all prior versions and listings of claims in the application:

LISTING OF CLAIMS:

1. (Currently Amended) A camera incorporating method comprising:
 - providing a main body having a flat bottom surface and a flat side which cooperatively form a frame and having a recess with rib slots on its side;
 - providing a camera unit constructed by connecting a flexible cable to a substrate on which a camera IC portion is mounted;
 - providing a holder having a window portion through which the camera IC portion is passed and a cover portion which covers the camera unit and which has ribs engaging with the respective rib slots; and
 - housing the camera unit in the recess together with the holder in which the camera IC portion is passed through the window portion, and fitting the ribs into the respective rib slots to incorporate the camera unit into the main body,
wherein the camera IC has a ground terminal, and the substrate has patterns connected to the ground terminal, each of the ribs has a conductive surface portion, and each of the ribs is abutted against the corresponding pattern to connect electrically the shield holder to the ground terminal of the camera IC.

2. (Cancelled)

3. (Currently Amended) The camera incorporating method according to claim 1, wherein each side portion of the camera unit is provided with a plurality of projections which abut against a side wall of the recess, and when the ~~main body~~ camera unit is accommodated in the recess, the projections abut against the side wall to set the camera unit in position.

4. (Cancelled)

5. (Currently Amended) The camera incorporating method according to claim [[4]] 13, wherein at least a part of the flexible cable is folded between the substrate and the bottom surface of the recess in the main body.

6. (Currently Amended) The camera incorporating method according to claim [[4]] 13, wherein the flat bottom surface of the main body and the side of the main body which is perpendicular to the bottom surface are conductive,

each side portion of the camera unit is provided with a plurality of projections which abut against the side, and when the camera unit is accommodated in the recess in the main body, the projections abut against the side to set the camera unit in position,

at least a part of the flexible cable is arranged between the substrate and the bottom surface of the recess in the main body, and

gaps are created between the camera unit and both the bottom surface and the side.

7. (Currently Amended) A mobile electronic equipment comprising a main body having a flat bottom surface and a flat side which cooperatively form a frame and having a recess with rib slots on its side;

a camera unit constructed by connecting a flexible cable to a substrate on which a camera IC portion is mounted; and

a holder having a window portion through which the camera IC portion is passed and a cover portion which covers the camera unit and which has ribs engaging with the respective rib slots ~~a holder having a window portion through which the camera IC portion is passed and a cover portion which covers the camera unit and which has ribs engaging with the respective rib slots~~, the camera unit being housed in the recess together with the holder in which the camera IC portion is passed through the window portion, and the ribs being fitted into the respective rib slots to incorporate the camera unit into the main body,

wherein the cover portion has an inner shield layer, the camera IC has a ground terminal, and the substrate has patterns connected to the ground terminal, each of the ribs has a conductive surface portion, and each of the ribs is abutted against the corresponding pattern to connect electrically the inner shield layer to the ground terminal of the camera IC.

8. (Cancelled)

9. (Currently Amended) The mobile electronic equipment with the camera according to claim 7, wherein each side portion of the camera unit is provided with a plurality of projections which abut against a side wall of the recess, and when the ~~main body~~ camera unit is

accommodated in the recess, the projections abut against the side wall to set the camera unit in position.

10. (Original) The mobile electronic equipment with the camera according to claim 7, wherein the main body is provided with a connector, and the flexible cable connects the connector to the substrate, and at least a part of the flexible cable is arranged between the substrate and a bottom surface of the recess in the main body.

11. (Original) The mobile electronic equipment with the camera according to claim 10, wherein at least a part of the flexible cable is folded between the substrate and the bottom surface of the recess in the main body.

12. (Original) The mobile electronic equipment with the camera according to claim 7, wherein the flat bottom surface of the main body and the side of the main body which is perpendicular to the bottom surface are conductive, each side portion of the camera unit is provided with a plurality of projections which abut against the side, and when the camera unit is accommodated in the recess in the main body, the projections abut against the side to set the camera unit in position, at least a part of the flexible cable is arranged between the substrate and the bottom surface of the recess in the main body, and gaps are created between the camera unit and both the bottom surface and the side.

13. (New) A camera incorporating method comprising:
 - providing a main body having a flat bottom surface and a flat side which cooperatively form a frame and having a recess with rib slots on its side;
 - providing a camera unit constructed by connecting a flexible cable to a substrate on which a camera IC portion is mounted;
 - providing a holder having a window portion through which the camera IC portion is passed and a cover portion which covers the camera unit and which has ribs engaging with the respective rib slots; and
 - housing the camera unit in the recess together with the holder in which the camera IC portion is passed through the window portion, and fitting the ribs into the respective rib slots to incorporate the camera unit into the main body, wherein the main body is provided with a connector, the flexible cable connects the connector to the substrate, and at least a part of the flexible cable is arranged between the substrate and a bottom surface of the recess in the main body.

14. (New) The camera incorporating method according to claim 13, wherein each side portion of the camera unit is provided with a plurality of projections which abut against a side wall of the recess, and when the camera unit is accommodated in the recess, the projections abut against the side wall to set the camera unit in position.

15. (New) A mobile electronic equipment comprising a main body having a flat bottom surface and a flat side which cooperatively form a frame and having a recess with rib slots on its side;

a camera unit constructed by connecting a flexible cable to a substrate on which a camera IC portion is mounted; and

a holder having a window portion through which the camera IC portion is passed and a cover portion which covers the camera unit and which has ribs engaging with the respective rib slots, the camera unit being housed in the recess together with the holder in which the camera IC portion is passed through the window portion, and the ribs being fitted into the respective rib slots to incorporate the camera unit into the main body, wherein the main body is provided with a connector, and the flexible cable connects the connector to the substrate, and at least a part of the flexible cable is arranged between the substrate and a bottom surface of the recess in the main body.

16. (New) The mobile electronic equipment with the camera according to claim 15, wherein each side portion of the camera unit is provided with a plurality of projections which abut against a side wall of the recess, and when the camera unit is accommodated in the recess, the projections abut against the side wall to set the camera unit in position.

17. (New) A mobile electronic equipment comprising a main body having a flat bottom surface and a flat side which cooperatively form a frame and having a recess with rib slots on its side;

a camera unit constructed by connecting a flexible cable to a substrate on which a camera IC portion is mounted; and

a holder having a window portion through which the camera IC portion is passed and a cover portion which covers the camera unit and which has ribs engaging with the respective rib

slots, the camera unit being housed in the recess together with the holder in which the camera IC portion is passed through the window portion, and the ribs being fitted into the respective rib slots to incorporate the camera unit into the main body, wherein at least a part of the flexible cable is folded between the substrate and the bottom surface of the recess in the main body.

18. (New) The mobile electronic equipment with the camera according to claim 17, wherein each side portion of the camera unit is provided with a plurality of projections which abut against a side wall of the recess, and when the camera unit is accommodated in the recess, the projections abut against the side wall to set the camera unit in position.

19. (New) A mobile electronic equipment comprising a main body having a flat bottom surface and a flat side which cooperatively form a frame and having a recess with rib slots on its side;

a camera unit constructed by connecting a flexible cable to a substrate on which a camera IC portion is mounted; and

a holder having a window portion through which the camera IC portion is passed and a cover portion which covers the camera unit and which has ribs engaging with the respective rib slots, the camera unit being housed in the recess together with the holder in which the camera IC portion is passed through the window portion, and the ribs being fitted into the respective rib slots to incorporate the camera unit into the main body, wherein the flat bottom surface of the main body and the side of the main body which is perpendicular to the bottom surface are conductive,

each side portion of the camera unit is provided with a plurality of projections which abut against the side, and when the camera unit is accommodated in the recess in the main body, the projections abut against the side to set the camera unit in position,

at least a part of the flexible cable is arranged between the substrate and the bottom surface of the recess in the main body, and

gaps are created between the camera unit and both the bottom surface and the side.

20. (New) The mobile electronic equipment with the camera according to claim 19, wherein each side portion of the camera unit is provided with a plurality of projections which abut against a side wall of the recess, and when the camera unit is accommodated in the recess, the projections abut against the side wall to set the camera unit in position.